Visual Language

VidurAI

Colours

We've curated a vibrant palette that embodies a modern, comfy, appetizing and hygienic atmosphere, for a diverse range of users.

Primary	#F67D45	#4A4AFD	#FFFFFF	#FFD997
Secondary	#FFFFFF	#A4A9FD	#FFD997	
Tertiary	#C2C2C2	#A4A4A4		

Typography

We opted for a modern and sleek typeface that combines readability with a touch of sophistication, ensuring the app exudes a comfortable and hygienic appeal, for clean and trendy design elements.

Poppins

Heading 1 - Bold

Heading 2 - Semi Bold

Heading 3 - Semi Bold

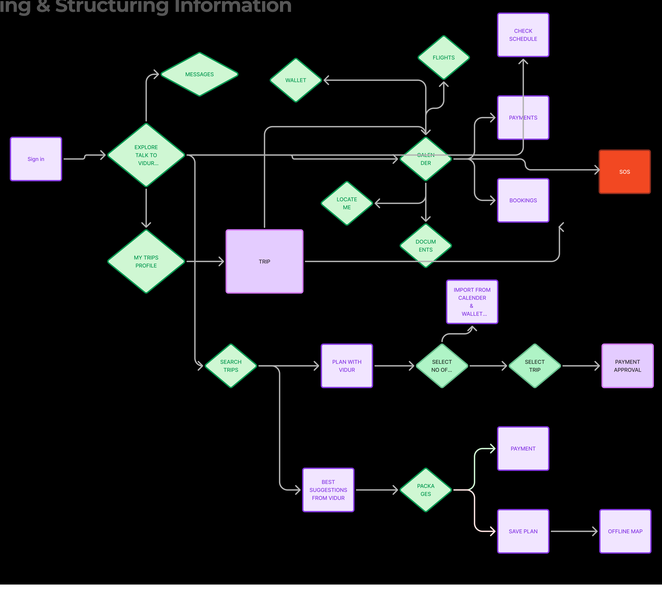
Body Text 1 - Medium

Body Text 2 - Regular

Body Text 3 - Regular

Information Architecture

Organizing & Structuring Information

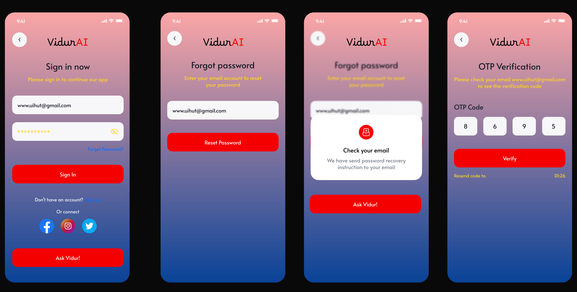


Application

Sign in/ Sign Up

After downloading Sanika finds a sign in page where she enters few credentials for sign in and register herself for the app

She registers and sign herself in



Let's sign in and explore the app

Application

Home

In home page Sanika will find the Best places taken out from the various Travel vlogs and Instagram reels by our **Vidur and tailored for her** considering her Work schedule

CAN CHECK PLANS AND SCHEDULE

MESSAGES AND NOTIFICATION FROM BOOKINGS

SEARCH FOR SUGGESTIONS & PLACES

Let's sign in and explore the app